

Affinity Health Services Continuing Education Conference

Bayfront Convention Center - Erie, PA
October 12 - 13, 2026

AGENDA

MONDAY, OCTOBER 12

3:00 PM - 8:00 PM

Check-in, Cocktails / hors d'oeuvres, followed by
30th Dinner Celebration - Sponsored by Clipboard

TUESDAY, OCTOBER 13

7:00 AM - 8:00 AM

Breakfast

8:00 AM - 8:30 AM

Welcome

Candace McMullen, AHS President and CEO

8:30 AM - 9:45 AM

**Foundational Systems for Success – Building the
Core Systems Every Nursing Home Needs**

Tammy Coleman, AHS Chief Consulting Officer

9:45 AM - 10:00 AM

Information Break Session: MD Services

10:00 AM - 11:15 AM

**Customer Service In Health Care: How it Relates
to Admissions**

*Mary Grattan, AHS Regional Director of Marketing
and Residential Operations*

11:15 AM - 11:30 AM

*Information Break Session: Census Development
and Marketing Services*

11:30 AM - 12:30 PM

**Beyond the Bill: Strengthening Long-Term Care
Claims Compliance and Reimbursement**

Garet Weston, AHS Chief Financial Officer

12:30 PM - 12:35 PM

Informational Presentation: Billing

12:35 PM - 1:30 PM

Lunch

Sponsored by Clipboard

1:30 PM - 2:30 PM

**Staffing Flexibility as a Revenue Strategy: What
LTC CFOs Need to Know About Per Diem**

*Candace McMullen, AHS President and CEO and
Matt Pioch, Clipboard Territory Manager*

2:30 PM - 3:30 PM

Conducting a Thorough Investigation

Tammy Coleman, AHS Chief Consulting Officer

Questions and Wrap-Up

Agenda subject to change.

Complimentary conference registration is sponsored by Affinity Health Services and Clipboard.

Affinity has secured a limited block of rooms at a discounted rate for conference attendees.

To reserve a room, click here: <https://book.passkey.com/e/51312812>.

Space is limited. REGISTER TODAY!

Click the link or scan the QR code to register:

<https://tinyurl.com/35vm9yrv>



Join us and earn up to 5 CEUs!